

ALEXA CORINNE SARRACINO

Graphic Designer | acsarracino@gmail.com | acsarracino.design

EDUCATION

MOORE COLLEGE OF ART & DESIGN

BFA Graphic Design, 2018

SKILLS

Adobe Creative Suite

*InDesign, Illustrator,
Photoshop, Animate*

Typography

Art Direction

Microsoft 365

Digital File Organization

VOLUNTEER

SENIOR DOG HAVEN & HOSPICE

Foster and Transport

ACCT PHILLY

Foster

INTERESTS

Meeting pit bulls

Poetry

Prose and Free verse

Trying new bakeries

Barista duties

Attending Cycling & Barre classes

PROFESSIONAL EXPERIENCE

JEFFERSON

Graphic Designer

January 2020 – October 2025

- Designed and updated marketing assets for all three business units (Jefferson Health, Thomas Jefferson University, and Jefferson Enterprise)
- Collaborated with marketing team members to conceptualize ideas for campaigns
- Utilized various software programs to generate and execute designs, including Adobe Creative Cloud and Microsoft 365
- Self-directed assigned jobs, keeping projects moving according to agreed upon schedule
- Corresponded directly with vendors to place print orders
- Navigated quick turnaround requests when necessary
- Assisted with retouching and processing of physician headshots

MOORE COLLEGE OF ART & DESIGN

YAW Graphic Design Instructor

July 2023 – Spring 2024

- Coordinated syllabus and lesson plans
- Lead class discussions on course topics
- Instructed students on Adobe Illustrator and InDesign
- Guided students 1-on-1 through classwork, giving feedback on designs and walking them through suggested revisions

DYAD COMMUNICATIONS

Junior Designer

September 2018 – May 2019

Design Intern

January 2018 – August 2018

- Refined logo designs created by senior designers and prepared for various formats and colors as needed
- Color matched Pantone swatches to CMYK for brand guides
- Organized and implemented content from clients into eblast designs
- Retouched client imagery for use in web and print applications
- Assisted with content updates on client websites
- Reviewed new and existing client websites on various devices for glitches or errors

